GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6451
ANSWERED ON:09.05.2002
REVENUE EARNED BY DD THROUGH POPULAR SERIALS
SANGEETA KUMARI SINGH DEO;SHIVAJI MANE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the names of the most popular serials telecast on Doordarshan which have earned huge revenue for the Government: and

(b) the details of the income earned by the Government from their telecast during the last three years, year-wise, serial-wise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) & (b) The details are given in the Annexure.

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) and (b) OF LOK SABHA UNSTARRED QUESTION NO.6451 FOR ANSWER ON 09/05/2002

Details of most successful TV serials and revenue earned by them

1997-98

S.No.	Name of Serial	Net Revenue earned (Amount in Rs.)
1.	Om Namah Shivay	22,27,83,000/-
2.	Sri Krishna	17,52,07,450/-
3.	Jai Hanumaan	13,18,46,050/-

1998-99

1.	Jai Hanumaan	22,94,37,000/-
2.	Om Namah Shivay	22,03,53,000/-
3.	Sri Krishna	11,16,05,000/-

1999-2000

1.	Jai Hanumaan	24,22,13,700/-
2.	Noorjahan	21,06,00,000/-

3.	Om Namah Shivay	20,25,34,000/-